

# IS YOUR BUSINESS GDPR READY?

All Integral hardware encrypted USB Flash Drives are products that will help to make a business GDPR compliant



## What is the GDPR?

The General Data Protection Regulation (GDPR) will **strengthen and unify** data protection laws for individuals within the European Union and address the export of personal data outside the EU.

Even organisations **outside of the EU** that process the data of EU residents will have to comply to the GDPR.

This means it will be absolutely crucial for all organisations that carry personal data of individuals within the EU to take the necessary precautions to protect that data.

## When will the GDPR be implemented?



The regulation was adopted on 27 April 2016.

From **25 May 2018** the GDPR will be legally enforced.

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## What are the possible consequences?

Businesses affected by a data breach can **face fines of up to \$20 million** or 4% of their annual global revenue, whichever is greater. All cases must be fully reported to the organisation's national supervisory authority as well as the individual(s) whose **data is at risk**.

**FINES UP TO  
\$20M**

# CAN YOU AFFORD TO PUT DATA AT RISK?

## Encrypted memory significantly reduces risk of data breach

By storing sensitive data on hardware encrypted USB drives you **minimise the risk** of your customer's data being stolen or illegally accessed.



## Encrypt to **protect your data** and reputation

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According to Article 32 of the GDPR, you may not be required to report a data breach to the individual if you can demonstrate that you have 'implemented **appropriate technological protection** measures, and that those measures were applied to the data concerned by the personal data breach.'

► This means that if lost or stolen data is encrypted, you may not have to report it and therefore may avoid potential **administrative costs** and **reputation damage**.

## Hardware Encrypted solutions from Integral

Hardware encrypted storage solutions from **Integral Memory** will safeguard your data with high-strength, mandatory encryption security features.

## What is **FIPS** certification?

The Federal Information Processing Standards (FIPS) are a set of globally recognised encryption certifications. FIPS products are trusted by police departments, hospitals, universities and major corporations worldwide.



## Secure Flash Drives

When you need to move sensitive documents from one system to another, **Integral 256-bit AES Hardware encrypted USB Flash Drives** are the ideal solution.



## Integral AES 256-bit Hardware Encrypted USB Drives

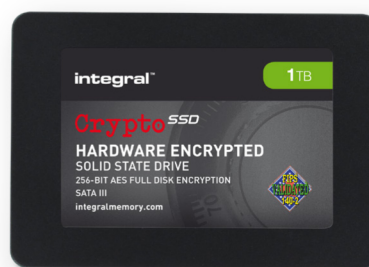


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	<b>Courier</b> FIPS 197 <a href="#">BUY NOW</a>	<b>Crypto</b> FIPS 197 <a href="#">BUY NOW</a>	<b>Crypto</b> FIPS 140-2 <a href="#">BUY NOW</a>	<b>Crypto Dual</b> FIPS 140-2 <a href="#">BUY NOW</a>
<b>GDPR Ready</b> Incorporates independently certified 256-bit hardware encryption that will help make your business GDPR compliant	✓	✓	✓	✓
<b>Mandatory Encryption</b> All data stored on the USB is encrypted. This feature cannot be bypassed or disabled by the user	✓	✓	✓	✓
<b>High Strength Password Enforcement</b> Setting of a high strength password is mandatory	✓	✓	✓	✓
<b>Brute-Force Password Attack Protection</b> Data is automatically erased after 6 failed access attempts	✓	✓	✓	✓
<b>Auto-Lock</b> The Crypto Drive will automatically encrypt all data and lock when removed from device	✓	✓	✓	✓
<b>Dual Password</b> An administrator can set up an optional master password on the drive as well as the user password				✓
<b>Tamper-Proof Circuitry</b> The drive cannot be taken apart and cloned		✓	✓	✓
<b>Triple-Layer Design</b> Water proof, dust proof and shock resistant		✓	✓	✓
<b>Choice of USB 3.0 or USB 2.0 specification drive</b>	✓	✓	✓	✓

## Also available

Integral 256-bit AES Hardware encrypted SSD range is GDPR ready



Distributed in Australia by  
SecureUSB  
em: [secureusb@microcare.net.au](mailto:secureusb@microcare.net.au)  
ph: 03 9555 5233

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